

MSDS Safety Data Sheet

It's a "10" Keratin Oil

MSDS Number: LNQ28-03

Revision Date: 6/21/2011

Page 1 of 6

1

PRODUCT AND COMPANY IDENTIFICATION

It's a "10"
1121 S Military Trail
Suite #253
Deerfeild Beach FL, 33442
Website: www.itsa10haircare.com

For 24 hour Emergency Information:

Contact: Chem-Tel Inc.
Domestic: 1-800-255-3924
International: 1-813-248-0585

It's a "10" Keratin Oil

Silicone Fluid with natural oils

Synonyms: Silicone, Silicone Serum, Silicone Sealant, Shine Serum, Anti-Frizz Serum

Product Use: For grooming of hair. This product is intended for leave in/on use.

Revision Date: 06/21/2011 Version: 1.0

Internal ID: 04190

MSDS number: LNQ28

Product Codes: LNQ28-03

Preparation: Proprietary

While the finished product(s) is not considered hazardous as defined in 29 CFR 1910.1200(d), this Safety Data Sheet contains valuable information critical to the safe handling and proper use of the product.

For external use only. Keep out of reach of children. Use only as directed.

2

HAZARDS IDENTIFICATION

Route of Entry: Eyes; Ingestion; Inhalation; Skin;
This is a personal care or cosmetic product that is safe for consumers and other users under intended and reasonably foreseeable use.

Target Organs: Unknown

Inhalation: Not expected to be irritating to the respiratory system

Skin: Not expected to be irritating, sensitizing, photoallergenic or phototoxic when used as intended. If irritation occurs discontinue use of product.

Eye: Avoid Contact with Eyes. Contact may cause mild, transient irritation. Some redness and/or stinging may occur.

Ingestion: Ingestion is not an applicable route of entry for intended use.
May be harmful if swallowed. If ingested seek immediate medical attention.

MSDS Safety Data Sheet

It's a "10" Keratin Oil

MSDS Number: LNQ28-03

Revision Date: 6/21/2011

Page 2 of 6

NFPA: Health = 1, Fire = 2, Reactivity = 0

HMIS III: H*1/F2/PH0

NFPA		HMIS III	
FIRE HAZARD		HEALTH	1
HEALTH	2	FLAMMABILITY	2
1	0	PHYSICAL HAZARDS	0
SPECIFIC HAZARD		PERSONAL PROTECTION	
REACTIVITY			

GHS Classifications: Physical, Flammable Liquids, 4
GHS Phrases: Warning, Combustible liquid
GHS Precautionary Statements: P102 - Keep out of reach of children.
P103 - Read label before use.
P270 - Do not eat, drink or smoke when using this product.

3 COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients:

Cas #	Percentage	Chemical Name
541-02-6	>70%	Cyclopentasiloxane, decamethyl-
70131-67-8	<10%	Siloxanes and Silicones, di-Me, hydroxy-terminated

4 FIRST AID MEASURES

Inhalation: Not a direct hazard.
If physical product is inhaled get immediate medical attention

Skin Contact: Non-irritating. Wash with soap and water. Get medical attention if needed.

Eye Contact: Flush with large amounts of water. Get medical attention if necessary.

Ingestion: If product is ingested do not leave individual unattended.
Seek Immediate medical attention. Contact a physician, medical facility or poison control center, for emergency advice.
If individual is drowsy or unconscious, do not give anything by mouth. Place individual on left side with head down.
Do not induce vomiting unless specifically directed by qualified personnel

Note to Physicians and First Aid Providers:

The major components here are: Silicones, Natural Oils, and Fragrance. A full Ingredient declaration confirms other INCI listed materials in descending order. Problems would not normally be anticipated, though adverse reactions can never be ruled out.

MSDS Safety Data Sheet

It's a "10" Keratin Oil

MSDS Number: LNQ28-03

Revision Date: 6/21/2011

Page 3 of 6

5

FIRE FIGHTING MEASURES

Flash Point: 50°C
Flash Point Method: Tag Closed Cup
Flammability: Combustible: The product is classified as combustible based on its flashpoint.
Fires involving bulk product should be extinguished with carbon dioxide (CO₂), dry chemical, and/or foam.
Water sprayed in a direct stream may/can/will scatter and spread fire and should not be used.
Water spray may be used to soak corrugated shipping containers of finished product if involved in a fire.
Wear self contained breathing apparatus and other protective clothing.

6

ACCIDENTAL RELEASE MEASURES

Avoid contact with eyes. Watch out for slippery conditions.

For large quantities and bulk spill situations:

- Plastic or rubber gloves, eye protection, and apron may be required for clean up of large spills.
- Do not discharge excess product into drains. Spills should be contained.
- Pick up excess with inert absorbant material and place into separate waste container.
- Ventilate area and wash spill site with soap and water after material pickup is complete.
- Take care to avoid contact with wet surfaces or walkways that may become slick when product is present.

Household settings and small spill scenarios:

- Plastic or rubber gloves, eye protection, and apron may be required for clean up of large spills.
- Wipe up with paper towels or sponge.
- Wash area completely with warm soapy water.
- Watch out for slippery conditions.

7

HANDLING AND STORAGE

Handling Precautions: When using do not eat, drink, or smoke. Consider normal working hygiene. Keep material out of reach of children.
Storage Requirements: Store in cool/dry area.
Recommended storage temperatures 5 °C to 32 °C (40 °F to 90 °F)
If product freezes move to warm area and allow to thaw.

8

EXPOSURE CONTROLS/PERSONAL PROTECTION

Engineering Controls: None for general use
Personal Protective Equip: None for general use. Usage of safety glasses/goggles is recommended.

MSDS Safety Data Sheet

It's a "10" Keratin Oil

MSDS Number: LNQ28-03

Revision Date: 6/21/2011

Page 4 of 6

9 PHYSICAL AND CHEMICAL PROPERTIES

Appearance:	Clear Fluid	Odor:	Pleasant odor, Fragranced
Physical State:	Liquid, flowable	Solubility:	Insoluble
Spec Grav./Density:	0.950 - 0.990 gm/cm ³	Percent Volatile:	not applicable / non volatile
Viscosity:	5,00 - 1,000 cps (dynamic)	Flash Point:	50c
Flammability:	Combustible	VOC:	None
pH:	Anhydrous, Not applicable		

10 STABILITY AND REACTIVITY

Stability:	Product is stable under normal conditions.
Conditions to Avoid:	Elevated Temperatuers and/or Direct Sunlight Oxidation promoting conditions (Heat, Sunlight and Air).
Materials to Avoid:	Strong Oxidizing Agents.
Hazardous Decomposition:	Combustion may produce carbon oxides (CO) Combustion may produce formaldehydes.
Hazardous Polymerization:	Not expected to occur.

11 TOXICOLOGICAL INFORMATION

Medical Conditions Generally Aggravated by Exposure: Existing dermatological conditions (such as eczema) may be exacerbated.
Chronic Health Hazards: Possible Allergic Dermatitis.

Acute Toxicity:

Oral (LD 50): Unknown
Inhalation (LC 50): Unknown
Skin irritation: Unknown
Eye irritation: Unknown
Sensitation: Unknown
Chronic Toxicity: Unknown

Toxicity Data: (Based on composition)

Eye Effects: None Predicted
Skin Effects: None Predicted
Chronic Effects:Unknown
Accute Inhalation Effects: None Predicted
Accute Oral Effects: May cause stomach irritation. Care should be taken not to ingest in large quantities.

Carcinogenicity: None

OSHA: No

NTP: No

ACGIH: No

IARC: No

Mutagenicity: None

Teratogenicity: None

MSDS Safety Data Sheet

It's a "10" Keratin Oil

MSDS Number: LNQ28-03

Revision Date: 6/21/2011

Page 5 of 6

12

ECOLOGICAL INFORMATION

Readily Biodegradable

The product ingredients are to be safe for the environment at concentrations predicted under normal use scenarios. Packaging components are compatible with the conventional solid waste management. ***Please Recycle***

13

DISPOSAL CONSIDERATIONS

Disposal should be in accordance with Federal, State/Provincial and Local regulations.

For Household Settings: The following instructions are for consumer usage only. Do not discharge product into natural waters without pre-treatment or adequate dilution.

For Non-Household Settings: Products covered by this Safety Data Sheet, in their original form, when disposed as waste, are considered non-hazardous waste according to Federal RCRA regulations (40 CFR 261). Disposal should be in accordance with local, state and federal regulations.

California Waste Code: 331

14

TRANSPORT INFORMATION

UN #: Un 1993 Category: 3, Proper Shipping Name: Combustible liquids, n.o.s.

DOT Class: Not regulated #

Other Than Consumer Packaging (bulk): CONTAINERS >450 liters (119 US Gallons)

UN Code: NA 1993

Proper Shipping Name: Combustible liquid, n.o.s.

Technical Name: Cyclosiloxanes

Hazard Class: C

Packing Group: III

Label Statements: None

In Consumer (End User) Packaging: Non-hazardous for air, sea and road freight.

North American Ground Transportation (DOT): In Accordance With US Department of Transportation 49 CFR 173.150(e), Products associated with this document have been determined to contain at least 50% water and (Less Than) < 24% alcohol by Volume, therefore these materials are exempt from the US DOT Hazardous Materials Shipping Regulations.

Product transported via Air (IATA):

Products associated with this document have been previously determined to be in accordance with the International Air Transport Association Dangerous Goods Regulations Special Provision A58.

Since the products associated with this document have been determined to be aqueous solutions containing <24% (less than 24%) alcohol by volume, these materials are exempt from IATA DGR.

Product transported via Water (IMDG):

Products associated with this document have been previously determined to be in accordance with the International Maritime Dangerous Goods Code Special Provision 144.

Since the products associated with this document have been determined to be aqueous solutions containing <24% (less than 24%) alcohol by volume, these materials are exempt from IMDG Code.

MSDS Safety Data Sheet

It's a "10" Keratin Oil

MSDS Number: LNQ28-03

Revision Date: 6/21/2011

Page 6 of 6



15

REGULATORY INFORMATION

COMPONENT / (CAS/PERC) / CODES

*Cyclopentasiloxane, decamethyl- (541026 >70%) IMDS, TSCA

*Siloxanes and Silicones, di-Me, hydroxy-terminated (70131678 <10%) IMDS, TSCA

REGULATORY KEY DESCRIPTIONS

IMDS = IMDS Listed

TSCA = Toxic Substances Control Act

16

OTHER INFORMATION

Disclaimer:

Although reasonable care has been taken in the preparation of this document, we extend no warranties and make no representations as to the accuracy or completeness of the information contained herein, and assume no responsibility regarding the suitability of this information for the user's intended purposes or for the consequences of its use. Each individual should make a determination as to the suitability of the information for their particular purpose(s).

The information contained here has been compiled from sources considered by La Dove Inc. to be dependable and accurate to the best of the Company's knowledge. It is not intended to be an all-inclusive document on word wide hazard communication regulations.

This information only describes safety measures and no liability may arise from the use or application of the product described herein. The above information is not claiming characteristics of the product in term of legal claims of performance / guarantee. This information is given in good faith and based on our current knowledge of the product.